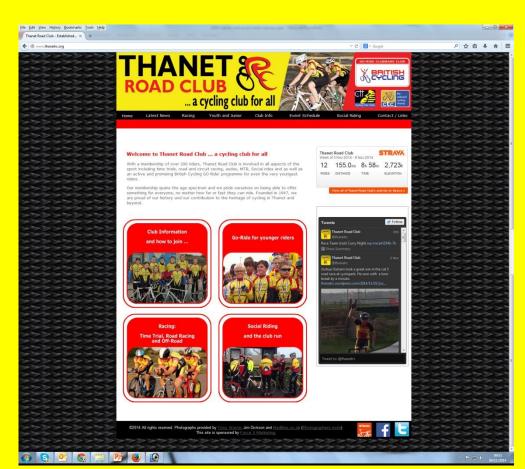
THANET SE ROAD CLUB SE ... a cycling club for all

- New website went live early 2014
- Focus on all areas of activity
- Linked to key social media
 - Facebook
 - Strava
 - Twitter



GO-RIDE CLUBMARK CLUB

national cycling

THANET SE ROAD CLUB SE ... a cycling club for all





	2013	2014	2015	Change
Website Updates	8?	220	228	+4%
Facebook Fan Page	0	334	485	+45%
Twitter Followers	0	167	284	+70%
News Feed Followers	0	189	315	+66%
Website Visits / Month	??	1000 on the news feed 1500 on the main site	3-4000 on the news feed 2200 on the main site	+ 300% +47%



- Add on-line payment of subs (alongside the paper/cheque option
 - Uses the BC payment system
- Reduce Admin for secretary & treasurer
 - Automatic updating of club members database
 - Allows compliant bulk e-mails

THANET & For all a cycling club for all

• Sign Up to the Newsfeed ... Select "Latest News" then click "Follow"

GO-RIDE CLUBMARK CLUB

BRITISH

national cycling charity

