

# THANET ROAD CLUB

... a cycling club for all



- New website went live early 2014
- Focus on all areas of activity
- Linked to key social media
  - Facebook
  - Strava
  - Twitter



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GO-RIDE CLUBMARK CLUB



	2013	2014	2015	Change
Website Updates	8?	220	228	+4%
Facebook Fan Page	0	334	485	+45%
Twitter Followers	0	167	284	+70%
News Feed Followers	0	189	315	+66%
Website Visits / Month	??	1000 on the news feed 1500 on the main site	3-4000 on the news feed 2200 on the main site	+ 300% +47%

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- Add on-line payment of subs (alongside the paper/cheque option)
  - Uses the BC payment system
- Reduce Admin for secretary & treasurer
  - Automatic updating of club members database
  - Allows compliant bulk e-mails

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- Sign Up to the Newsfeed ... Select “Latest News” then click “Follow”

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GO-RIDE CLUBMARK CLUB  
BRITISH CYCLING  
Cycling Time Trials (ctt)  
the national cycling charity (ctc)

Latest News Back to main site >>>

### Race Team (not) Curry Night

Posted on November 3, 2014

Well, the restaurant was booked ... but closed on arrival due to "staff shortages" ... anyway a swift bit of rearrangement saw us relocated to an alternative venue quite quickly.

The Race Team enjoyed a fine buffet of Chinese food and an evening reviewing this first year and making plans for 2015. A fine evening was had by all.

We have no idea who the woman is photo bombing this image ...

RECENT POSTS

- Race Team (not) Curry Night
- Thanet Road Club Newsletter
- Oliver Dickson picks up the KCA Junior BAR Trophy
- Joshua take cat3 road race win
- Can anyone help?

FOLLOW ME ON TWITTER

Tweets Follow

Thanet Road Club @thanetrc 19h  
Race Team (not) Curry Night  
wp.me/p4IZMb-7k  
Show Summary

Thanet Road Club @thanetrc 3 Nov  
Joshua Outram took a great win in the cat3 road race at cyclopark. He won with a lone break by a minute.  
thanetrc.wordpress.com/2014/1/

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